

Sultana

BRAND KIT

مطبخ الست

The Kitchen of the Matriarch

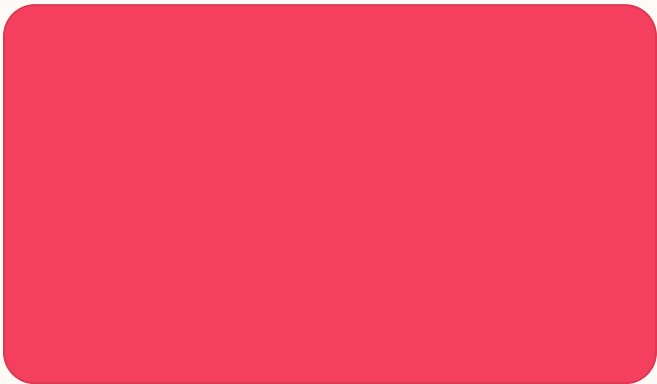
COLOUR



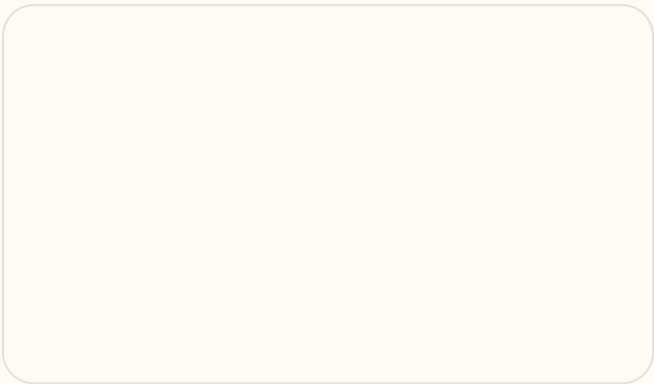
Primary
#1B3A3A
Grounds, headlines, the colour the brand is



Secondary
#D4A853
Rules, accents, the second voice



Accent
#F43F5E
One thing at a time — a button, a badge



Background
#FEFAF5
Plates, paper, where the words sit

TYPE

HEADING · REEM KUFLINK

Sultana

BODY · EL MESSIRI

Heritage · Warmth · Authenticity ·
Generosity

THE MARK

Sultana

Full lockup

Sultana

Reversed



Symbol alone

Sultana

On secondary

Every file here is transparent. Keep clear space around the mark equal to the height of its symbol, and never set it on a ground that leaves less than a clear step of contrast.

OUR STORY

In the alleyways of old Damascus, grandmothers once rose before dawn to knead dough, simmer fragrant stews, and set tables that welcomed strangers as family.

Sultana inherits this legacy—a table where time slows, recipes are passed down like heirlooms, and every dish is served with the generosity of a Syrian home.

Here, hospitality is queen, and every guest is treated as royalty.

HERITAGE

WARMTH

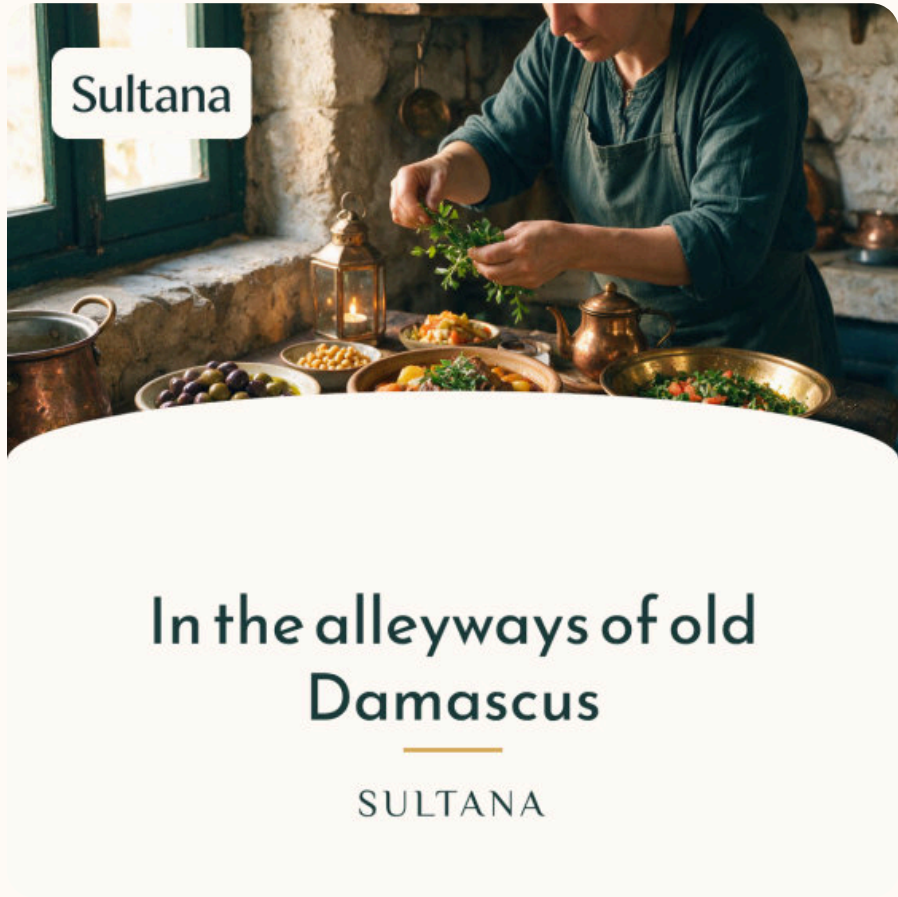
AUTHENTICITY

GENEROSITY

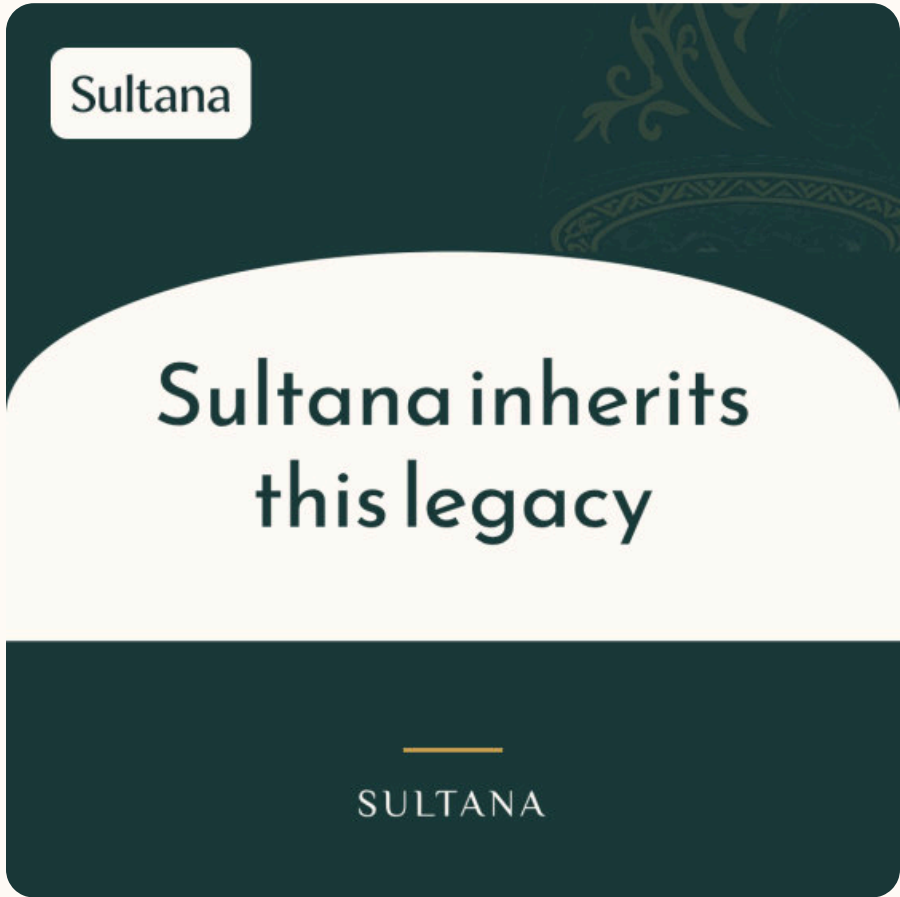
CRAFT



Opening post



Who we are



Statement

Sultana



A table where time slows, recipes
are passed down like heirlooms

Close up

Sultana

مطبخ الست

In the alleyways of old Damascus, grandmothers once rose before dawn to knead dough, simmer fragrant stews, and set tables that welcomed strangers as family. Sultana inherits this legacy—a table where time slows, recipes are passed down like heirlooms, and every dish is served with the generosity of a Syrian home. Here, hospitality is queen, and every guest is treated as royalty.

SULTANA

Our story



Colours & type



The mark